

GLOBAL

A rainbow background with curved bands of yellow, green, blue, and purple. The word 'GLOBAL' is written in white, bold, sans-serif capital letters across the top arc.

GAME

A purple background with curved bands of lighter and darker purple. The word 'GAME' is written in white, bold, sans-serif capital letters across the middle arc.

JAM

A dark purple background with curved bands of even darker purple. The word 'JAM' is written in white, bold, sans-serif capital letters across the bottom arc.



## Global Game Jam

30 January - 5 February 2023 (Virtual and Metaverses)

27 March 2023 (Physical Award Presentation at PolyU)



- **Ideate, design and implement** a game in a week.
- Meet new people and **network** through teamwork.
- **Innovate** and test out new things outside the everyday grind – adds value to commercial game development culture.
- Students and professionals **learn from each other**.



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**2013 theme:** "heartbeat sound"

**2014 theme:** *"We don't see things as they are, we see things as we are."*

**2015 theme:** *"What do we do now?"*

**2016 theme:** "Ritual"

**2017 theme:** "Waves"

**2018 theme:** "Transmission"

**2019 theme:** "What Home means to you"

**2020 theme:** "Repair"

**2021 theme:** "Lost and Found"

**2021 theme:** "Mono"

**2022 theme:** "Duality"

# ANNUAL THEME FOR DESIGN



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**Over 26,000** registered jammers in **680** jam sites around the world located in **104** countries participated in Global Game Jam 2022.

# MASSIVE GLOBAL EVENT



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GGJ has been running since 2008.  
First GGJ Hong Kong was organised in 2013.

2013: **80+** jammers, **15** games

2014: **113** jammers, **19** games

2015: **230** jammers, **41** games

2016: **247** jammers, **40** games

2017: **261** jammers, **46** games

2018: **339** jammers. **59** games

2019: **408** jammers. **73** games

2020: **328** jammers. **53** games (Virtual)

2021: **230** jammers. **51** games (Virtual)

2022: **241** jammers. **59** games (Virtual) -Hong Kong was the 10th biggest among 680 jam sites-

2023: more than **250** jammers (Virtual)

# HONG KONG 'JAM SITE'





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2013: PolyU



2014: Cyberport



2015: Cyberport

2016: Cyberport



2017: Cyberport



2018: Cyberport



2019: Cyberport



2020-2023: Virtual







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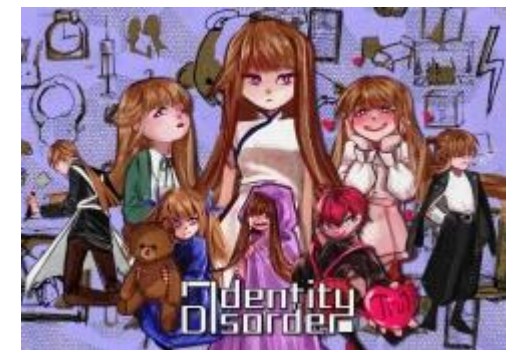
**PITCH – DESIGN – DEVELOP – PRESENT**



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EXAMPLE GAMES FROM 2022 [Link](#)





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Department of Computing  
電子計算學系



The Hong Kong Polytechnic University, Department of Computing  
Cyberport

The Hong Kong Polytechnic University, School of Design

# MAIN ORGANIZERS



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Member of VTC Group  
VTC 機構成員



## EDUCATIONAL PARTNERS (2022)

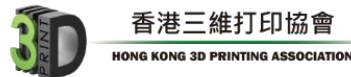


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KOWLOON  
NIGHTS



MAD GAZE

HKT  
Education



# SPONSORS (2021)





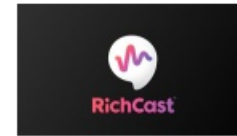
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prosearium.net



Tranzfuser



# DEVELOPMENT TOOLS AND GLOBAL SPONSORS (2022)



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Date	Venue	Event
8pm, Monday, January 30	YouTube	<ul style="list-style-type: none"><li>o Opening Ceremony</li><li>o Welcome, theme, rule, and prize announcement</li><li>o The recorded video will be provided on YouTube</li></ul>
8:30pm, Monday, January 30	Metaverse	<ul style="list-style-type: none"><li>o Meet Friends and Team Formation</li></ul>
4:30 pm, Sunday, February 5	YouTube	<ul style="list-style-type: none"><li>o 1- mins Project Presentation on YouTube</li></ul>
6 - 8 pm, Sunday, February 5	Metaverse	<ul style="list-style-type: none"><li>o Meet Friends Again and Project Roadshow</li></ul>
8pm, Monday, March 27	PolyU	<ul style="list-style-type: none"><li>o Closing Ceremony &amp; Award Presentation</li></ul>

# SCHEDULE & VENUE



## Global Game Jam

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Market and promote.

Inspire and recruit.

Influence the next generation of game developers.

Bring yourself among the most innovative young minds.

# JOIN AS A SPONSOR





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Acknowledgement in promotional materials off-line and online.

Participation in award ceremony and judging panel.

Handing out corporate promotional materials.

Opportunity to give a tech/inspiration talk (gold sponsor only).

## **VISIBILITY**



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Confirm  
before Jan

Promotion  
in Jan

Closing on  
27 March

**Silver partner, expected contribution HKD 5,000:** Distribution of promotional materials, logo on printed and online materials, attendance at the award ceremony, participation as a judge and opportunity to hand out an **award\*** to a winning team.

\* - You can setup rules on your award

**Gold partner, expected contribution HKD 20,000:** All above benefits plus a 30-minute talk slot and a special mention as a 'Gold sponsor' in event promotional materials.

# SPONSORSHIP LEVELS



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**FOR MORE INFORMATION:**

<http://globalgamejam.org>

<https://www.facebook.com/ggjhongkong>

[ggjhongkong@gmail.com](mailto:ggjhongkong@gmail.com)