

The Power of Data Analytics and AI Techniques in the Digital Sector



Registration:



<http://www.scifac.hku.hk/events/aip1>

About the talk:

In this talk, Mr Alan Chan will introduce how data analytics and AI techniques are used in the digital sector, and the changes that the industry is facing now and in the future. He will also share some tips on starting a career in data and analytics.

About the speaker:

With a background in strategy and analytics, and having led several organisations through their digital transformations, Alan is the Executive Vice President in Lazada (Alibaba's South East Asia Commerce Business) and also part of the Alibaba Management Council. Alan joined Alibaba Group in 2016 and took on management roles in marketplace policy setting, data analytics and platform governance.

Before joining Alibaba, he spent 13 years in consulting with Accenture and left in 2016 as the Managing Director and Partner of Accenture Digital team in China. Alan is passionate about leadership, digital marketplaces and data science.

Outside of work, Alan engages actively in university collaborations and serves on the ex-officio board of a few start-ups in Asia. He received his Honors Degree in Economics and Statistics from the National University of Singapore, and is currently residing in Singapore.

For enquiries: Tel: 3917 2683 Email: science@hku.hk



Speaker:

Mr Alan Chan

Executive Vice President

Lazada (Alibaba's SE Asia Commerce Business)

Date:

September 6, 2019 (Friday)

Time:

5:30- 6:45pm (Refreshments will be served from 5:00pm)

Venue:

Lecture Theatre A, Ground Floor,
Chow Yei Ching Building,
Main Campus, HKU