



CS FinTech Seminar

Challenges and Opportunities in the New Age of Blockchain and Digital Assets

Jointly organized by the Department of Computer Science and the Faculty of Business and Economics

Speakers:

Mr. Max Song & Mr. Gareth Lai



Date:

November 16, 2018

Friday

5:30pm

Venue:

Lecture Theatre A

Chow Yei Ching Building

The University of Hong Kong

Abstract:

Crypto currencies and blockchain technologies are exploding across social media attention, rippling across mainstream news. But beyond the speculation and hype, what is the substance in the matter? In this session, we will cover the basics of blockchain technology, from the range of evolution from Satoshi's first white paper on bitcoin to "smart contract" platforms like Ethereum, and what it means for the young generation of tomorrow.

Should you pay attention to this? What are the opportunities and challenges that we will face? How will big companies and small companies participate in the coming revolution? We will also have chance for QnA, to touch on the landscape of investments, from exchange traded coins, to participating in ICOs, and the future development of securitized tokens.

About the Speakers:

Mr. Max Song is a blockchain investor and researcher in Hong Kong. He was a former data scientist who worked in Silicon Valley, Paris, and New York. He has taught at Singularity University as a Teaching Fellow, worked at NASA Ames Research center, published a book data science, He graduated from Brown University with a degree in Applied Math-Biology, and received a Masters from Schwarzman College, Tsinghua University in Global Affairs. He also founded Global Solutions Festival (globalsolutionsfestival.org) and organizes hackathons and community learning events.

Mr. Gareth Lai is a Partner at LUMEN, a blockchain advisory firm headquartered in Hong Kong. He previously was an ex PwC consultant and intrapreneur specialising in Design Thinking, digital strategy and emerging technology. While at PwC, Gareth established a new service offering called Catalyst that specialized in delivering highly curated workshops that brought together executives to solve complicated problems and develop strategies fast. He built a team in Asia, and his client portfolio included Fortune 500 companies such as Google, Apple, MTR, Cathay Pacific, Coca Cola, Chanel, Daimler, AIA, MetLife, Prudential, Li & Fung. He has been actively advising and working with blockchain companies from Europe, Asia, North America and Africa.

All are welcome!

For enquiries, please call 2859 2180 or email enquiry@cs.hku.hk

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